
MEMORANDUM



TO: Mayor Walker and Councilors
FROM: Heather Brooks, Community Development Manager
SUBJECT: **PaddleBridge Contract**
DATE: May 10, 2022

Background: The Rum River Canoe and Kayak Program is set to start Memorial Weekend and will take place during special event weekends throughout the summer. PaddleBridge is an outfitter the City has utilized in previous years as PaddleBridge is able to both staff the program dates and offer liability insurance for the program. PaddleBridge has been useful in coming up with creative ideas to bring life to the program for the 2022 season and in turn increase users to the program. The 2022 season will include a new route as well.

Analysis: PaddleBridge has bid the City of Princeton at \$9,225 that includes staffing, liability insurance, and management of the program. This allows our program participants to be safe and have an enjoyable experience on the river.

Recommendation: Staff recommend the Council to vote in favor of approving the contract with PaddleBridge and sign the contract. This will allow community members to continue to enjoy a fun outdoor program within the City.